



McGraw Wentworth
a Marsh & McLennan Agency LLC company

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NEWS RELEASE

ATTENTION: BUSINESS EDITOR

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McGraw Wentworth Promotes Ryan Bowers to Director of Marketing

Troy, Michigan – June 24, 2014... McGraw Wentworth, a Marsh & McLennan Agency LLC company, recently promoted Ryan (McCarthy) Bowers to Director of Marketing for the Troy, Mich., firm. Bowers joined McGraw Wentworth in 2006 as Marketing Manager. In her new role, Bowers oversees the growing firm's branding and strategic communications initiatives.

Bowers has worked in marketing for over twenty-five years, developing an expertise in business-to-business communications with a focus on the Michigan marketplace. Prior to joining McGraw Wentworth, Bowers held strategic marketing management positions with Talk America, DTE Energy-MichCon, and Brogan & Partners Convergence Marketing.

As the Director of Marketing at McGraw Wentworth, Bowers is responsible for brand management, social media, public relations, database marketing, satisfaction research, and special projects as well as coordinates communications initiatives with the company's corporate parent, Marsh & McLennan Agency LLC.

"Ryan brings energy, creativity and thoughtfulness to our marketing efforts that we truly value. She is an integral part of our team, overseeing initiatives that are key to both client retention and client growth," said Thomas P. McGraw, president, McGraw Wentworth, a Marsh & McLennan Agency LLC company.

A resident of Grosse Pointe Woods, Mich., Bowers received her BA in Economics and an MBA with a concentration in Marketing from The University of Michigan, Ann Arbor. Bowers' work earned a 2010 Renaissance Award for Media Relations from the Detroit Chapter of the International Association of Business Communicators. She is also a member of Inforum, a Cornerstone Schools Partner, and an active volunteer in the Metro Detroit community.

[McGraw Wentworth](#), a Marsh & McLennan Agency LLC company, is an award-winning group benefits consulting and brokerage firm based in Troy, Michigan. The company counsels clients on how to structure their group benefit programs and provides strategic planning, utilization review, benefit design, employee communications, compliance assistance and related services. The firm is supported by Marsh & McLennan, the premier global provider of advice and solutions in risk, strategy and human capital. Follow McGraw Wentworth on [twitter](#), [LinkedIn](#) and [Facebook](#).

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