



McGraw Wentworth

Benefit Stewardship Through Knowledge and Know-How

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NEWS RELEASE

ATTENTION: BUSINESS EDITOR

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MCGRAW WENTWORTH WELCOMES CHRIS BOUSCHET AS ACCOUNT DIRECTOR

Troy, Michigan... McGraw Wentworth recently appointed Christopher Bouschet as an Account Director for the Troy, MI firm. In his new position, Bouschet will provide clients with an optimal combination of processes and products to manage their group benefit programs effectively and cost efficiently.

Prior to joining McGraw Wentworth, Bouschet worked with Blue Cross Blue Shield of Michigan (BCBSM) for eleven years. Most recently, Bouschet was a New Business Sales Consultant in BCBSM's Key & Large Group Sales Division, working predominately with Fortune 500 employer groups, assessing the healthcare needs within their organizations and developing viable financial/operational strategies and solutions to meet those needs. He also led the successful sale and implementation teams for several prominent BCBSM national clients in the automotive and healthcare sectors. He ensured that the teams fulfilled the commitments made to new clients, such as employee communications, open enrollment coordination, account structure and plan design development, configuration of benefit and eligibility systems, and custom reporting setup.

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As an Account Director at McGraw Wentworth, Bouschet will draw upon his industry expertise and work closely with his team to provide clients with strategic planning of their group benefits plans, evaluate plan alternatives, develop employee communications, and ensure compliance with health care reform and other key regulatory constructs.

“Chris is respected by carriers, brokers, and employers for his understanding of the Michigan marketplace and his ability to execute complex strategies at an organizational level. Chris’s expertise, energy, and service mindset is a good fit for our organization and our clients,” shared Thomas P. McGraw, Principal and President, McGraw Wentworth.

“With his experience serving mid- to large-size employers, including privately- and publicly-held companies and non-profit entities, we anticipate that Chris will be an integral part of our continued growth in Michigan,” added William D. Wentworth, Principal and Vice President.

Bouschet graduated from Madonna University of Livonia, Mich., with High Honors, receiving a Bachelor of Science degree with a major in Business Management and a minor in Mathematics.

Founded in 1997 and based in Troy, Michigan, McGraw Wentworth is the state’s largest group benefit consulting and brokerage firm and serves mid-sized organizations headquartered in Michigan. The firm counsels clients on how to structure their group benefit programs and provides strategic planning, utilization review, benefit design, compliance assistance and related services. To learn more about McGraw Wentworth, please visit www.mcgrawwentworth.com.

PHOTO ATTACHED

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